



Writtle  
University  
College

# COLLEGE COURSE ART & DESIGN PROGRAMMES 2021/22







**DID YOU KNOW STUDENTS HAVE GONE ONTO STUDY ART WITHIN A VARIETY OF DIFFERENT DISCIPLINES SUCH AS ILLUSTRATION, PHOTOGRAPHY, ANIMATION, FINE ART AND FASHION**

# READY TO CREATE?

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The UK is world famous for its creative industries, from art, architecture and design, to fashion, film and photography - it's thriving. If you want to be a part of this exciting industry, start by exploring your artistic talents with us.

WUC is a unique place to study Art and Design - you will be inspired by the nature on our beautiful campus, with London's vibrant art scene just 35 minutes away.

We have four multidisciplinary Art and Design studios and a specialist computer suite providing industry standard software for all students taking design-based studies.

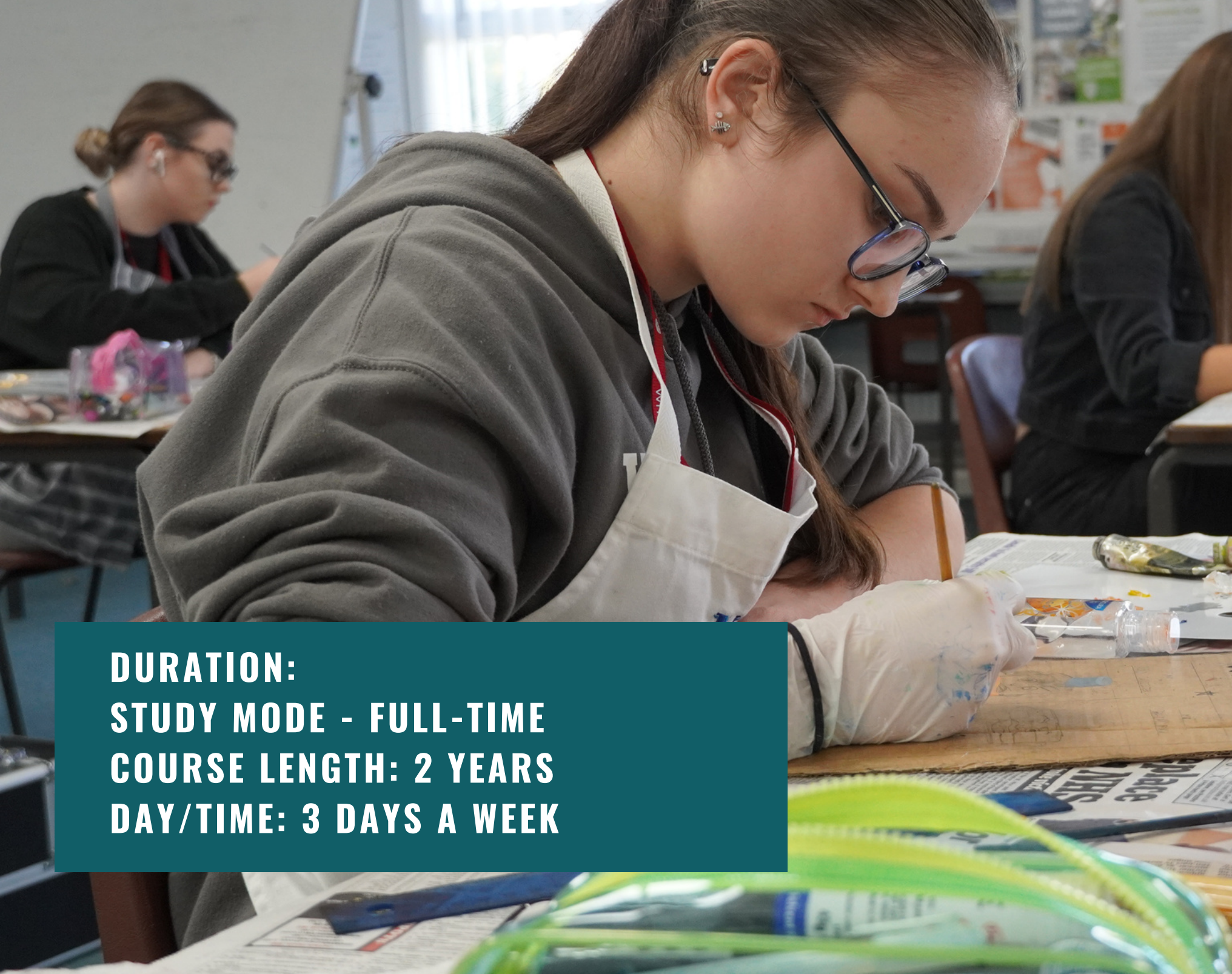
During your studies, you will have time to explore and practice a range of art and design disciplines including fine art painting, drawing skills, printing, photography, mixed media, sculpture, fashion, textiles, graphics and 3D design.

We hope this guide gives you all the information you need, but please do not hesitate to contact our admissions team if you have any questions about applying to study here, want an update on the status of your application, or have a query about what you need to do next.

T: 01245 424200  
E [admissions@writtle.ac.uk](mailto:admissions@writtle.ac.uk)

[www.writtle.ac.uk/FE-Art-and-Design](http://www.writtle.ac.uk/FE-Art-and-Design)





**DURATION:**  
**STUDY MODE - FULL-TIME**  
**COURSE LENGTH: 2 YEARS**  
**DAY/TIME: 3 DAYS A WEEK**

# UAL LEVEL 3 APPLIED GENERAL EXTENDED DIPLOMA IN ART & DESIGN



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## ABOUT THE COURSE

This UAL (University of the Arts London) Level 3 Applied General Extended Diploma in Art & Design is a wide-ranging advanced level program ideal for those looking for a more practical alternative to 3 A Levels. The program is designed to provide post-16 students with the skills, knowledge and understanding necessary to progress into further, higher education and training or employment.

## AREAS OF STUDY

Students will develop an understanding of a range of art and design subjects. The program is comprised of two units, studied over two years.

Some examples of units in year 1:

- Understand visual and contextual research to inform ideas for creative activities.
- Plan, develop and present an art and design project.

Some examples of units in year 2:

- Apply visual language, and cultural and contextual understanding within a chosen specialism.
- Initiate, plan, and present an art and design project proposal for a chosen specialist discipline.

## ENTRY REQUIREMENTS

- 5 GCSEs at Grade 9-4 or A\*-C to include English, Maths and Art OR a relevant Level 2 qualification with a merit average and BKSb test result at level 2 Satisfactory references from most recent School / College / Employer A keen interest in Art and Design is crucial A portfolio is required at Interview

## WORK PLACEMENTS

Students arrange their own art and design related work experience for one timetabled week per year as part of personal and professional development.

## METHOD OF ASSESSMENT

Modules are assessed using a wide variety of methods including portfolio and sketch book development, observation of practical tasks, video, photographic, oral questioning and formal written observational assessments. The second year will include a final major project which will include participation in an exhibition.

**ual:** university  
of the arts  
london  
awarding body

University of the Arts London (UAL) is Europe's largest specialist art and design awarding body, offering you the best possible platform from which to progress and succeed.

**What can I do after  
this course?**

**You may be suitable  
for employment as a  
Design studio  
assistant, gallery  
assistant, trainee  
designer in a range  
of disciplines within  
the creative  
Industries. Graphics,  
Fashion, Film,  
Architecture, Print,  
Photography,  
Animation, Fine Art.**

[www.writtle.ac.uk/FE-Art-and-Design](http://www.writtle.ac.uk/FE-Art-and-Design)



**DURATION:**  
**STUDY-MODE - FULL TIME**  
**COURSE LENGTH - ONE YEAR**  
**DAY/TIME - 3 DAYS A WEEK 9:30AM-4:30PM**



# UAL LEVEL 2 AWARD AND DIPLOMA IN ART AND DESIGN



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## ABOUT THE COURSE

This awards in Art & Design has been developed to provide students with an interest in art and design with the opportunity to explore the materials, methods and processes that support art and design activities, and to begin to develop some related technical skills. The Level 2 Diploma in Art & Design is designed to build on the skills, knowledge and understanding acquired through the Award and to provide an opportunity to explore, develop and test creativity.

## AREAS OF STUDY

The titles of the 8 units you will complete during the programme:

- Introduction to materials, processes and technical skills in art and design
- Introduction to contextual research in art and design
- Introduction to drawing skills
- Introduction to communication skills in art and design
- Solving 2D creative problems
- Solving 3D creative problems
- Solving time-based creative problems
- Developing and producing a personal project in art and design

## ENTRY REQUIREMENTS

- UAL or equivalent Level 1 qualification OR three GCSEs at Grade 3 or Grade D or above
- Must include English and Maths at no less than Grade 3 or Grade D, although Students will be provided with opportunities for re-taking English and Maths if required
- BKSb test result at level 2
- A satisfactory reference from the most recent school or college is also required
- A portfolio is required at Interview

## METHOD OF ASSESSMENT

Modules are assessed using a wide variety of methods including portfolio and sketch book development, practical observation of practical tasks, video, photographic, oral questioning and formal written observational assessments.

## WORK PLACEMENTS

Students arrange their own work experience for one week.

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of the arts  
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awarding body

University of the Arts London (UAL) is Europe's largest specialist art and design awarding body, offering you the best possible platform from which to progress and succeed.

**What can I do  
after this  
course?**

**After successful  
completion of  
this course you  
can progress  
onto our  
Level 3 UAL  
diploma**

[www.writtle.ac.uk/FE-Art-and-Design](http://www.writtle.ac.uk/FE-Art-and-Design)



# UAL LEVEL 3 FOUNDATION DIPLOMA IN ART & DESIGN

**DURATION:**  
**STUDY-MODE - FULL TIME**  
**COURSE LENGTH - ONE YEAR**  
**DAY/TIME - 3 DAYS A WEEK 9:30AM - 4:30PM**



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## ABOUT THE COURSE

The UAL Level 3 Foundation Diploma in Art and Design will prepare you to study at University level and will build on your previous experience. Skills already acquired are linked with ideas and challenges, which will extend your critical independence and enable you to demonstrate a full understanding of the application of art and design relevant to progression opportunities and career choice.

## WORK PLACEMENTS

Students are expected to gain one week's work experience within an environment specific to their chosen art/design specialism e.g. Graphic Design studio, Artist's studio or a Fashion label head office.

## METHOD OF ASSESSMENT

Practical and written assignments which will contribute to a portfolio of work including a final major project which will be exhibited at the end of the year.

## ENTRY REQUIREMENTS

- 5 GCSEs Grade 9—4 or A\*—C to include English, Maths and Art, plus one A Level in an art related subject OR an equivalent Level 3 qualification or above such as AVCE, BTEC, GNVQ OR an Access Certificate is acceptable.
- A satisfactory reference from the most recent school, college or is also required.
- Those without the relevant qualifications will be considered on the merits of appropriate industrial experience.
- Examples of work are required at interview.

## AREAS OF STUDY

To be awarded the UAL Level 3 Foundation Diploma in Art and Design students must pass the following mandatory units:

The titles of the 8 units you will complete during the programme:

- Diagnostic Investigation into Creative Practice
- Developing Specialist Practice
- Consolidating Practice

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**What can I do after this course?**

**Educational Progression:**  
You could progress to a higher level qualification such as a degree programme in a variety of art and design disciplines, or seek employment within the art and design industry.

**Employment opportunities:**  
By the end of the course students are able to work as a practicing artist or work within the design industry in a junior role.

[www.writtle.ac.uk/FE-Art-and-Design](http://www.writtle.ac.uk/FE-Art-and-Design)





# LEVEL 1 CREATIVE TECHNIQUES - INTERIOR DESIGN

**DURATION:**  
**STUDY-MODE - PART TIME 1 DAY A WEEK**  
**COURSE LENGTH - 7 WEEKS**



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## ABOUT THE COURSE

This course will enable students to gain a sound grounding in domestic Interior Design. The Level 1 Award runs concurrently with the Level 2 Certificate.

This course has been designed to enable learners to gain the basic skills required to develop an understanding of colour, texture and pattern on walls, flooring and furniture. It also includes sketchbook work and how to present mood boards and sample boards. There are 2 art based modules, Colour Theory, and Pattern and Print, which will be pre-sented as a portfolio of samples in a sketchbook format.

Drawing board skills will be taught to industry standard, together with a range of presentation techniques to enable the student to produce three room design schemes over the year. These schemes are to be a kitchen with living room, a home based office, and a bedroom with en-suite shower room.

## ENTRY REQUIREMENTS

- A keen interest in interior design. No previous knowledge required.
- This course is not suitable for under 18s as it is 1 day a week and under 18s are required to be in full time education.

## COURSE COSTS

Approx £70 for materials, sketchbooks, portfolio folder etc. Equipment list will be provided at the start of the course.

## METHOD OF ASSESSMENT

Assessment is continuous throughout the course. Some study outside of College will be required in order to complete the designs. Approximately 8 -10 hours min per week.



City & Guilds (C&G) - the global leader in skills development & apprenticeship schemes with 2 million learners working on diverse qualifications every year.

**What can I do after this course?**

**Educational progression:**  
Progress to the UAL Level 3 Applied General Extended Diploma in Art and Design at Writtle University College.

**Employment opportunities:**  
Students could be self employed as a designer, could work in a design shop or with a practicing designer.

[www.writtle.ac.uk/FE-Art-and-Design](http://www.writtle.ac.uk/FE-Art-and-Design)





# LEVEL 2 CREATIVE TECHNIQUES - INTERIOR DESIGN

**DURATION:**  
**STUDY-MODE - PART TIME 1 DAY A WEEK**  
**COURSE LENGTH - 26 WEEKS**



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## ABOUT THE COURSE

This course will enable students to gain a sound grounding in domestic Interior Design. The Level 1 Award runs concurrently with the Level 2 Certificate.

This course has been designed to enable learners to gain the basic skills required to develop an understanding of colour, texture and pattern on walls, flooring and furniture. It also includes sketchbook work and how to present mood boards and sample boards. There are 2 art based modules, Colour Theory, and Pattern and Print, which will be pre-sented as a portfolio of samples in a sketchbook format.

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## ENTRY REQUIREMENTS

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Students could be self employed as a designer, could work in a design shop or with a practicing designer.

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In this ever changing situation, we will be working towards the following principles to effectively deliver our programmes and to ensure safety of all our students and staff at WUC:

1

## Online sessions

When theory sessions are online, we will support these with forums, group discussions, exercises, quizzes and tutor-led Q and A sessions, encouraging an interactive experience with your course lecturers and fellow classmates.



2

## Practical sessions

Where practical or studio sessions are part of the your programme, we will aim to run these, in line with social distancing measures, in appropriately-sized areas in groups of no more than 20.



3

## Appropriate PPE

Students will be required to wear appropriate face coverings - and will be asked to provide 2 washable face coverings for their own use. Students who have lab sessions will be ask to bring their own white lab coat.



4

## Code of conduct

Students will be required to follow a strict Covid-19 Code of Conduct, including the wearing of face coverings as directed, and advised against the sharing of equipment.



5

## Equipment

We ask that you review the Equipment list for your course programme and ensure that you have a personal laptop. If you are concerned about financing equipment required to study your course, please get in touch by emailing [askalecturer@writtle.ac.uk](mailto:askalecturer@writtle.ac.uk)



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## Study tours

Following government advice, some of our UK study tours and overseas trips will not be able to run over the course of the next academic year.

We will however ensure that your course continues to have a varied industry perspective and learning experience by local industry visits and online guest speakers / virtual events.



## We're here to help

If you have any concerns, special needs or requirements that you would like to discuss with us, please do not hesitate to get in touch.



E: [askalecturer@writtle.ac.uk](mailto:askalecturer@writtle.ac.uk)

7

## Classroom Layouts

You will be taught in classrooms which allow social distancing, with tables all facing forwards

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